LENGTH
(Vitaphone)
6076 Feet

RUNNING TIME
67 MINUTES

WARNER BROS.
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WARNER BROS. PICTURES, Inc.
321 West 44th Street, New York

321 WEST 44th STREET — NEW YORK CITY, U. S. A.

WARNER BROS. PRESS SHEET

DIVORCE AMONG FRIENDS

SYNOPSIS

(Copyright, 1930, Warner Bros. Pictures)

George Morris returns to his bride after [illegible]t out. They quarrel about a perfumed handkerchief she finds in his pocket and agree to separate. Two "friends" arrive, Paul a hard-drinking sheik, and Joan a blonde vamp. The newlyweds make up their quarrel, but later the blonde gets the cigarette-lighter Helen has given her husband, there are more attempted alibis and tiffs and whirlwind laughing adventures and Helen goes to a lawyer to get a divorce. Helen desert her and for that reason pretends to care for Paul. George decides to run away with the blonde. Helen and Paul hide in the back seat of the elopement car. When fixing a flat tire George discovers them.

Highwaymen rob the four of money and jewels. The newlyweds still quarrel and again pack up to part. George is begging Paul to be kind to Helen, when the latter overhears and relents. Paul goes home with them, but is later dismissed and the delayed honeymoon begins.

REMEMBER—

The title, "Divorce Among Friends," has unusual box-office appeal and smacks of the farce of the story. Play it up for all it is worth — and it's worth plenty in cold, box-office cash.

IRENE DELROY—LEW CODY

Scene from "Divorce Among Friends"—A Warner Bros. Production

PAUL THINKS HIS IMPASSIONED WOOING has captured the bride of the other man who only uses him to arouse her husband.

Cut No. 17 *Cut* 30c *Mat* 10c

THE CAST

George Morris	JAMES HALL
Paul Wilcox	LEW CODY
Helen Morris	IRENE DELROY
Joan Whitley	NATALIE MOOREHEAD
Tom Chadwick	EDW. MARTINDEL
Maid	MARGARET SEDDON

Supporting Program

The remainder of the bill with "Divorce Among Friends" should, for the best entertainment value, consist of a "Looney Tune," a Ripley "Believe It Or Not" and a Technicolor musical.

SUMMARY

"Divorce Among Friends" is a Domestic Comedy - Drama. It is Light and Gay with Moments of Tense Action.

ROUTINE STORY

(The following story contains all the facts about "Divorce Among Friends." Release it two or three days before the picture comes to your theatre.—Editor.)

"Divorce Among Friends," the Warner Bros. production, that comes to the.....Theatre next....., for a run of.....days, is without doubt the gayest and at the same time the most human treatment of the theme—of the gallivanting husband—and the too clever young wife, who gets her wits to work on making an end of things.

The young married couple in "Divorce Among Friends" has ingratiating James Hall as the groom, and pretty Irene Delroy as the bride. The tippling sheik, who thinks that he has made a conquest of the wife, and gets the shock of his life, when he finds out that she has used him only to win back her errant mate—is deliciously impersonated by Lew Cody. There is, of course, a blonde—and who but alluring Natalie Moorehead, plays the part.

The groom elopes with the blonde—with wife and her woozy wooer hidden in the back seat of the car. It rains cats and dogs—the mud is hub deep—and, to add to the merriment of the scenes thugs hold up the car. This is only one of the many uproarious scenes —that make "Divorce Among Friends" the keenest bit of entertainment to be found anywhere.

The picture is Harvey Thew's adaptation of "Two-Time Marriage," a popular magazine story by Jack Townley. The dialogue, clever in the original, has been pepped up by Arthur Caesar, Broadway's wittiest wise-cracker. And to add to the combination of cast, story and staging—Roy Del Ruth directed. Mr. Del Ruth has been responsible for many Warner Bros. hits, among them "Gold Diggers of Broadway." He was selected as one of the ten best directors for 1929-30 by the annual Film Daily poll.

"Divorce Among Friends" is being hailed in all parts of the country as the most captivating play of its type ever filmed.

EXPLOITATION

MARRIAGE, PRO AND CON

(Some really clever opinions, mostly in a gay vein, about marriage and divorce, for use in programs or newspaper anent the play.)

The man who goes to sea, and the man who marries a wife, must put up with what happens.

—Anon.

~

How delicious is the winning
Of a kiss at love's beginning,
When two mutual hearts are sighing
For the knot there's no untyng.

—Exch.

~

Marriage has many pains but celibacy no pleasure.

—Dr. Johnson.

~

Be not angry that you cannot make others—including your wife—as you want them to be—you cannot make yourself as you want to be.

—Thomas a Kempis.

~

"Tell me, dear, how you managed to live all this month without your allowance." "It was so easy, and now that I have done it once, I wonder I never thought of it before. I find, dear, that in almost every instance, I can get credit!"

—Exch.

~

A suffragette said: "I want to get married just to prove I can, and I don't want to get married just to prove that I don't have to. If I don't they'll say I can't; if I do, they'll say I've no more independence than any other woman!"

—Anon.

~

"Man," says Victor Hugo, "was the conundrum of the eighteenth century; woman is the conundrum of the nineteenth." An American editor gallantly adds: "We can't guess her, but we will never give her up—no, never!"

~

Men are April when they woo, December when they wed.

—Shakespeare.

~

"There is real love just as there are real ghosts. Every person speaks of it; few persons have seen it."

—de Rochefoucauld.

~

There are three faithful friends—an old wife—an old dog—and ready money.

—Benjamin Franklin.

~

Sir Henry Wotton wrote as an epitaph for the widow of a friend:

"He first deceased; she for a little tried
To live without him, liked it not, and died."

~

"When I want a nice day all to myself," says an ingenious wife, "I say to George, 'Dear, mother is coming!' and then I see nothing of him till one in the morning!"

~

Some men and women do not fulfill their natural destiny because they have not as much money as snobbery thinks necessary to marriage.

—Thackary.

~

Marriage is the beginning and summit of all civilization.

—Goethe.

WED ALL YOUR FRIENDS TO YOUR CAMPAIGN

by an early showing of the double-quick trailer for "Divorce Among Friends"—so funny—so human—so provocative—that all who believe in divorce or don't believe in it—will vow to see the play. It is ALL-TALKING.

WEDDING MARCHES, WHY NOT A DIVORCE MARCH?

There are several wedding songs: Why shouldn't there be a divorce song or march? Offer prizes for the best songs submitted on regaining one's freedom through the divorce courts. Or if your community is musical, offer prizes for the best divorce marches submitted by local composers. Play them at your theatre and let the public decide. In case the contest is on the song angle, the editor of the newspaper sponsoring the contest and two or three prominent individuals should be the judges. Use the best song in your newspaper display ad. Display it in the lobby.

Tack Card Idea

DIVORCE
yourself from business cares and home worries—
Treat yourself to a rare evening at the _____ Theatre
"DIVORCE AMONG FRIENDS"

HAVE YOU GOT YOUR DIVORCE YET?

This line can be sniped all over town. Print this line in red and below in smaller type:

"Don't get it till you see 'Divorce Among Friends' at the _____ Theatre."

The same line and sub-line can be used on tack cards to draw attention to the coming attraction.

COURSE OF SCIENTIFIC TREATMENT FOR A DELICATE WIFE

For a slight headache: Give her a dozen pair of gloves.
If it grows worse: New gown of the latest mode.
In extreme cases: A new hat has been known to afford instant and miraculous relief.
For nervous debility: One motor, or more.
For dullness: A theatre ticket.
For extreme weakness: A trip to the sea.
For nervous irritability: Invite the lion of the season to dine.

OFFICIAL BILLING

WARNER BROS. PICTURES, Inc.

present

"DIVORCE AMONG FRIENDS"

—with—

Irene Delroy, Natalie Moorehead, James Hall, Lew Cody, Edward Martindel, Margaret Seddon

From the story "Two-Time Marriage"
by JACK TOWNLEY

Screen Adaptation
HARVEY THEW

Dialogue
ARTHUR CAESAR

Directed by Roy Del Ruth

A WARNER BROS. and VITAPHONE PRODUCTION

STUNTS AND IDEAS

GET THEM TO STAGE MOCK DIVORCE TRIAL

...ege men in your vicinity can be ...sted in staging a mock divorce trial—all parts to be taken by the men—judge, prosecutor, attorney for the defense, witnesses, principals in the case, etc.

It will be necessary for the men to write such a play. Much publicity will be gained by the stunt and it can be presented on the stage of your theatre, the proceeds of the first performance, or a percentage of the proceeds, to be given for the unemployed or for some local charity.

Friends of all participants will be sure to attend, and newspaper publicity which the affair will call forth, may make it necessary to give it several times.

Men's clubs in the town may be willing to put on the trial, having prominent lawyers to take the various parts, with men of other professions as witnesses, and other characters.

USE AN INQUIRING PHOTOGRAPHER

Get your newspaper to send out a reporter with a camera to question people he meets on the streets as to their opinions of divorce. The next day print the snap-shots taken of the people with their answers to the inquiring photographer. The answers would be after this manner: "Miss Susie Glotz of 6749 Bleedham Avenue, steno, says that she thinks no divorces should be granted—that for her ...rt she wants to be sure she has a man for keeps—when she get...

FAKE SUMMONS

"Divorce Among Friends" is one of those pictures which lend themselves to the use of the "summons" to appear at the _____ Theatre as a witness in the "Divorce Among Friends." These blanks can be secured from court-house officials or from your printer, and revamped to suit the case in hand. They are to be handed to people on the street—causing them a momentary thrill—and a laugh when they find the meaning of the fake.

BEAUTY PARLOR GOSSIP

Look up all the beauty parlors in town in the telephone book and invite representatives from them to a preview of "Divorce Among Friends." You can diplomatically suggest that the picture is one of those which would make a delightful subject to talk about with patrons while having a ...na rinse, a facial massage, or ...er other treatment ladies do ...n such places. You can take ...ord for it, that no better way of getting "Divorce Among Friends" to be the talk of the town—and later the mecca of the townspeople—can be found than the beauty parlor.

NEWSPAPER CONTEST ON WORD "OBEY"

Arrange with a newspaper of your town to run a contest asking for two hundred word essays on the question "Should the word 'obey' be in the wedding ceremony?" The best five may be published in the paper, with prizes. The next ten should be given tickets to the picture. This is a splendid subject, one that lends itself to serious or humorous treatment. It will arouse a lot of talk about "Divorce Among Friends."

TEN COMMANDMENTS OF A DIVORCEE

Have cards attractively printed for window display presenting the following ten commandments. It will cause much amusement and much talk about "Divorce Among Friends."

I. Don't marry a man like your former husband.
II. Look into his address book as well as his pocket-book.
III. If he says his heart is big, look out, it may hold too many loves.
IV. Love him only as much as he honors and obeys you.
V. Never say "yes," say "maybe."
VI. Never talk about past conquests—plan future ones.
VII. Don't give any man an even break.
VIII. Open your arms but keep your heart locked until you are sure you've found the right man.
IX. If you don't at first succeed, try, try again.
X. When you do take a husband, be careful whose husband he is.

P.S.—Remember there is no limit to the number of divorces you may get. (Peggy Joyce wrote this one.)

"WHY I GOT A DIVORCE"

Conduct a contest, through your newspaper, on "Why I Got a Divorce," the letters to be printed in the newspaper without using the names of the writers. The whole thing must be anonymous to get people to write in. Many of them probably won't be divorced or even married, but that makes no difference.

Offer prizes for the best letters on the subject and ticket prizes for the others. Advertise that entrants should sign a fictitious name, but give an address so the prizes may be mailed to them.

This might arouse more interest if the contest were on "Why I Did Not Get a Divorce."

From the Play Dialogue

THE ETERNAL FEMININE

George: My wife is too possessive — doesn't appreciate a fine spirit like mine.

Joan: Yes, a spirit like yours should be given full play.

George: You know, you've had experience—you've lived —while Helen—

Joan: (Sighs) You and I could conquer the world—we're kindred spirits!

Cut No. 12 Cut 40c Mat 10c

WEDDING RINGS

Imitation wedding rings can be got at a very small outlay from the Economy Novelty Co., 340 W. 39th St., New York. It would be worth while to lay in a supply and mail them, or have them delivered at the doors, of a selected mailing list. On the envelopes have the words—"EASY TO PUT ON—HARD TO TAKE OFF." In the message on the card, through which the ring is thrust say "The wedding ring gets a run for its money at the _____ Theatre where the Warner Bros. comedy of modern marriage and love, 'Divorce Among Friends' is now playing."

SOME BULLY TIE-UPS

"Divorce Among Friends" lends itself to tie-ups with all sorts of shops catering to the personal appearance of either men or women.

Have attractive cards printed which are headed by the staring words "AVOID DIVORCE!" Follow with copy like the following: "You have looked your best to win your mate, why risk the danger of losing that love by allowing yourself to look run-down-at-the-heel. If your hold is weakening, surprise your life-partner by sprucing up! Begin now! Come in and look over our stock of _____."

Follow this by mention of the special articles of wearing apparel which are offered for sale. It may be hats, shoes, dresses, suits—or the appeal may be used for beauty parlors, barber shops and a thousand and one others. At the bottom of the card say: "Be sure to see 'Divorce Among Friends' now at the _____ Theatre."

DO YOU BELIEVE IN DIVORCE?

Another provocative subject for a newspaper contest is the question of the right or wrong of divorce. Prominent people of the town may be interviewed, their opinions being published in the paper. Do this separately from the newspaper contest which will be open to all to send in two-hundred-word letters outlining their reasons for believing or disbelieving in divorce. Offer prizes for the best efforts.

PUBLIC DEBATE

Men's clubs will be not averse to holding debates on the subject of divorce. A public debate will be sure of large attendance if the debaters secured are known as orators. Prizes should be offered.

THROWAWAY

Print a small four-page throwaway. On each outside cover print in large red type: "DON'T GET A DIVORCE." On the inside sheets print this line: "Wait until you have seen 'Divorce Among Friends,' followed by any descriptive matter you wish.

MARRIAGE LICENSE CANCELLED

Copies of marriage licenses filled in with the names of the people in the play, and over-printed with "CANCELLED" in red, rolled and tied with red baby ribbon, would be an unusual and interesting herald for "Divorce Among Friends" if given to patrons before the coming of the picture.

CIGARETTE LIGHTER

Since the play is set going by a tricky cigarette lighter, it would be a good stunt to give out one nightly to the holder of the lucky number.

DIVORCE AMONG FRIENDS AND HOW THEY TAKE IT

Divorce Colonists Form a Club in Reno

RENO, Nev. (AP)—United by a common purpose, members of Reno's divorce colony have organized the "Ball and Chain Severance Society" which recently met for a dinner, honoring its president, Abraham Duff, of Rahway, New Jersey, who expects soon to obtain a divorce from his wife.

Invitations and menus for the dinner, read as follows:

"Dinner given in honor of Mr. Abe Duff, president of the Ball and Chain Severance Society of Reno, Nevada. Mr. Benjamin J. Hanslinger, secretary, and chairman of the discouragement committee:

MENU:

Bouillon a la incompatibility
Salad a la publication of notice
Entree, roast turkey a la temporary alimony
Shoe-lace potatoes a la string 'em along
Spinach a la grass widow
Desserts, mental cruelty ice cream, power of attorney, a la Newburg
Dancing, a la St. Vitus

Only members of the Washoe County ..divorce colony admitted.

ADS, STORIES AND

(Review)

"DIVORCE AMONG FRIENDS" DARING MODERN COMEDY OF LOVE AND MARRIAGE

.....THEATRE: Warner Bros. present "Divorce Among Friends" —from the story "Two-Time Marriage" by Jack Townley; Screen adaptation by Harvey Thew; Dialogue by Arthur Caesar. Directed by Roy Del Ruth.

"Divorce Among Friends," the Warner Bros. production which opened last evening at the ..... Theatre, is one of the most captivating comedies of the year.

It is the story of a gallivanting young husband and a jealous wife—detailing the clever ways by which she recaptures his love.

A new combination of players is seen in this picture, James Hall, appearing as the husband of beautiful Irene Delroy. It is a cigarette-lighter, given by the wife to her husband, and passed on by him to a designing and decorative blonde, that sets the story going.

There are many amusing sequences, one being that in which the eloping husband and blonde—with wife and a sheik hidden in the back seat of the car—are stalled in the mud during a driving rain and then held up by highwaymen.

Unusually clever performances are given by every one in the cast, which includes the suave Lew Cody, Natalie Moorhead and Edward Martindel. Miss Delroy and Miss Moorhead wear enough gorgeous gowns to satisfy any member of the one-time weaker sex.

"Divorce Among Friends" will be at the ..... until ..... next. Don't miss it.

(Review)

ACCLAIM "DIVORCE AMONG FRIENDS"

Enthusiastic applause greeted "Divorce Among Friends," latest Warner Bros. and Vitaphone comedy of modern marriage, which opened at the ..... Theatre last evening. The cast is eminent, the principals being Irene Delroy, Lew Cody, James Hall, Ed Martindel, Natalie Moorhead and Margaret Seddon. The amusing and human drama of youth is an adaptation of "Two-Time Marriage," a story by Jack Townley. Arthur Caesar, noted Broadway wit, did the dialogue. Roy Del Ruth directed.

"Divorce Among Friends" is a play in which thrills and laughter vie. One of the funniest sequences is that in which a halt, caused by a flat tire, reveals to the eloping husband and the henna-rinse adventuress, that wifie and her sheik are hidden in the back seat and to make matters worse—all are held up by highwaymen. Be sure to see "Divorce Among Friends."

BEWITCHED CIGARETTE LIGHTER AIDS DIVORCE!

Scene from "Divorce Among Friends" A Warner Bros. Production

HUBBY GIVES HER A LIGHT and calls down on himself the anger of all the connubial gods.

Cut No. 19 *Cut* 15c *Mat* 5c

Get The TRAILER TALKING For You

(Current)

DID IT WITH HIS LITTLE HATCHET

"Fibbing just naturally comes hard to me" says James Hall, who is featured in "Divorce Among Friends," the Warner Bros. and Vitaphone production now playing at the ..... Theatre. Hall plays the part of a young husband whose more or less harmless indiscretions result in involved explanations to his jealous wife, played by Irene Delroy. One scene in which he tells her a particularly tall one, had to be taken twice because he stammered, coughed, and then, in screen vernacular, blew up in his lines.

"That should prove that I'm not a good liar. When I try to prevaricate I simply get my tongue twisted —my play-name is George, and I did it with my little hatchet."

Others in the cast of "Divorce Among Friends" are Natalie Moorhead, Lew Cody, Margaret Seddon and Edward Martindel. Roy Del Ruth directed.

Cut No. 9 *Cut* 60c *Mat* 15c 435 Lines

STOCKS AND BLONDES

Natalie Moorhead, favorite "blonde menace" of the talkies, was born in Pittsburgh, Pa., and first went to Hollywood with one of Henry Duffy's stock companies. She is featured in "Divorce Among Friends," a Warner Bros. and Vitaphone production with Irene Delroy, James Hall and Lew Cody, at the ..... theatre ..... next.

(Advance)

CODY AND VALENTINO

Lew Cody, who is featured in "Divorce Among Friends," the Warner Bros. and Vitaphone comedy which comes to the ..... Theatre ..... next, once advised a struggling young actor named Guglielmi not to change his name to Rodolfo Valentino. Fans wouldn't remember a name that lengthy, he believed. Cody told the incident to show how little we really do know.

NAMES WERE MUD

An uproarious incident of "Divorce Among Friends" the Warner Bros. and Vitaphone comedy which comes to the ..... Theatre ..... next, is that in which the eloping husband, and his blonde, their car suffering a punctured tire, stick in the mud, find friend wife and a sheik hidden in the rear seat, and are robbed by highwaymen, proving literally that when it rains it pours. The cast includes Irene Delroy, James Hall, Lew Cody, Natalie Moorhead, Edward Martindel and Margaret Seddon. Roy Del Ruth directed.

NEWSY SHORTS

Natalie Moorhead Creates Another Blonde Menace

Natalie Moorhead, featured in "Divorce Among Friends," the Warner Bros. and Vitaphone comedy-drama of modern marriage now at the ..... Theatre, is one of Hollywood's most attractive blondes.

She was born and educated in Pittsburgh. Starting her stage career in "The Baby Cyclone" company at Trenton, N. J., she came to Hollywood under the direction of Henry Duffy, appearing in many successful stage plays with his Pacific Coast stock companies.

A short time after her arrival in Hollywood she appeared in such pictures as "Through Different Eyes" and "The Girl from Havana."

She made her talking picture debut in a Vitaphone Variety for Warner Bros., and since that time has played in several productions for that studio, among her successes being roles in "Captain Thunder" and "The Office Wife." She has also appeared in many First National productions.

In "Divorce Among Friends," Natalie has one of the most important roles of her screen career as an alluring but unscrupulous wrecker of homes. Others in the cast are Irene Delroy, James Hall, Lew Cody, Edward Martindel and Margaret Seddon. Roy Del Ruth directed.

ELOPERS ROBBED

One of the most ludicrously exciting incidents in "Divorce Among Friends," the Warner Bros. and Vitaphone comedy of modern marriage, which comes to the ..... Theatre ..... next, is that in which the eloping husband and blonde — are held up by highwaymen, and discover that wife and friend sheik are hid in the rear seat. The cast includes Irene Delroy, James Hall, Lew Cody, Natalie Moorhead, Edward Martindel and Margaret Seddon. Roy Del Ruth directed.

SHEIK GETS SHOCK

Probably the most ludicrous of all the odd situations in "Divorce Among Friends," the Warner Bros. and Vitaphone comedy of modern marriage, coming to the ..... Theatre ..... next, is that in which the half-seas-over sheik, who has believed himself to be invincible with the ladies, discovers that he has been used by the bride of the other man, to make her beloved hubby jealous enough to want her back. Those in the cast are Irene Delroy, James Hall, Lew Cody, Natalie Moorhead, Edward Martindel and Margaret Seddon. Roy del Ruth directed.

WATCH THE WOMEN

It is the ladies that set the two gay gallivanters at sixes and sevens in "Divorce Among Friends," the Warner Bros. and Vitaphone comedy of companionate marriage which comes to the ..... Theatre .....next—a blonde who thinks she has captured the young bridegroom, and a tippling sheik who believes he is a necessity to the disgruntled bride. Both get the go by, when the henna-rinse queen is helped to an honorable discharge and the sheik gets walking papers. Much uproarious fun transpires before this happens, however. The stars in the cast are Irene Delroy, James Hall, Lew Cody, Natalie Moorhead, Edward Martindel and Margaret Seddon. Roy Del Ruth directed.

IRENE DELROY—JAMES HALL
as the high-stepping newlyweds

Scene from "Divorce Among Friends"—A Warner Bros. Production

Cut No. 18 *Cut* 30c *Mat* 10c

(Advance)

Blonde Menace Gets Newlyweds Agog in Divorce Comedy

We used to call them vampires back in the days of Theda Bara and the stillies, but now we speak of them as menaces. Since a menace is a necessity in drama it has grown to be quite the thing to put in a call for Natalie Moorhead. That is what Warner Bros. did when casting "Divorce Among Friends," the ultra-modern comedy, which comes to the ..... Theatre ..... next.

Miss Moorhead as the blonde menace is ripping. She wears grandly the grand gowns designed especially for her by Earl Luick, Warner Bros. fashion expert; she lets loose her fateful lightnings on George, a two-timing husband, played by James Hall; and if the end is not as favorable to her plans as she might have hoped — she causes laughter galore and helps to make an evening of rare fun.

Irene Delroy, lovely New York stage star, plays the part of the disgruntled but not acquiescent wife and Lew Cody is cast as the half-seas-over sheik — whose aid she drafts in curing the errant George.

Roy Del Ruth directed "Divorce Among Friends" with fine verve. It is one comedy which is worth seeing, and then seeing again.

GET THE TRAILER
from
WARNER BROS.
and Onto
YOUR SCREEN

(Current)

COMEDY OF MANNERS

Uproarious as "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the ..... Theatre is—the characters are very human and the appeal is to the heart as well as the head. Others in the cast of the picture, a sophisticated comedy - drama of modern marriage, are Irene Delroy, former New York musical comedy star, James Hall and Natalie Moorhead. Roy Del Ruth directed.

WHAT'S A **Divorce *Among* Friends**

it's a pleasure!

A TOAST TO THE LADIES:--

When I love 'em—
I kiss 'em!
When I kiss 'em—
I marry 'em!
When I marry 'em—
I lose 'em!
Now I miss 'em—
What's a feller to do?

Hubby Plays—and Wifey makes him pay—but not 'till you have had the time of your life!

STRAND

Cut No. 8 Cut 40c Mat 10c **168 Lines**

(Current)

THIRTEENTH RE-TAKE OKAYED IN "DIVORCE AMONG FRIENDS"

Thirteen is supposed to be an unlucky number, according to an old superstition, and to many people it is.

But to the cast and crew of "Divorce Among Friends" now showing at the ..... Theatre, thirteen is anything but that. One scene in that picture seemed to be a Jonah. Each time it was recorded something went bluey and only on the thirteenth take was it pronounced okay.

This particular scene from this Warner Bros. and Vitaphone comedy drama of modern married life, calls for James Hall—as George Morris the young husband—to pack up his belongings and leave home. He and Helen his wife—played by the attractive Irene Delroy—are having their daily squabble. Usually they become reconciled, but this time he is leaving home for good. He begins to pack up his clothes when Lew Cody—as Paul, the other man—comes in to tell him that he is going away with Helen.

From the time the company started filming this scene, everything was wrong. First the camera went haywire, then the lights wouldn work, then everyone began to get nervous, the actors forgot their lines and nobody could remember whether George packed his handkerchiefs before his ties or vice versa. Altogether it was very trying and everyone breathed a sigh of relief when the sene was finished on the count of thirteen.

The cast also includes Edward Martindel and Margaret Seddon. Roy Del Ruth directed.

(Advance)

LEW CODY FAVORED BY THE PRESS

No matter in what city of the United States Lew Cody may happen to be, he can count upon being enthusiastically received by the local press.

Mr. Cody is a member of the Pen and Pencil Club in Philadelphia, the Chicago Press Club, and the Wampas, famous Hollywood organization of publicists.

The popular actor is to be seen this week in a featured role of "Divorce Among Friends," the latest Warner Bros. and Vitaphone Production at the ..... Theatre.

Irene Delroy as Helen Morris, the attractive young wife in "Divorce Among Friends," the sophisticated comedy of married life which opens at the ..... Theatre ..... next, decides that she will test the truth of the theory on her husband.

After hearing that her husband, played by James Hall, is out with an attractive blonde, she decides to give him a taste of his own medicine and Lew Cody, the "other man" is more than willing to aid her.

If her plan to disconcert her husband succeeds it is not at all in the way she had planned. The amusing denoument of her scheme forms one of the highlights of this Warner Bros. and Vitaphone production directed by Roy Del Ruth.

With a luxurious home as a background, Miss Irene Delroy as the bride, and Miss Natalie Moorhead as the designing blonde, wear a number of beautiful gowns designed especially for them by Earl Luick, Warner Bros. fashion expert.

(Advance)

Wife of Roving Hubby Adopts His Tactics

According to the old saying, "what is sauce for the goose is sauce for the gander."

IS THERE SUCH A THING AS THE PERFECT HUSBAND, WOULD YOU WANT HIM, IF THERE IS?

Do the Ladies, Bless 'Em, More Wholeheartedly Adore Saints in the Abstract, Than in the Concrete, And if so, Why?

By MILTON HARRIS

(You Will Have No Trouble to Plant This on the Feature Pages of Your Newspapers)

This pertinent question is hilariously answered by "Divorce Among Friends," the Warner Bros. picture now at the..... Theatre.

Every deluded male who has been hypnotized into that delightful state of inebriety known as inloveness, is considered by the dame who has done the deed, as the sine qua non, the beau ideal, the envy of all humanity—in other words, as Perfection Personified. So vivid is her belief in his invincibility, that he—should he happen to be a bit vain—swells to the belief that he really is all she thinks he is. Then comes the rude awakening.

Almost before the wedding bells have ceased to echo, before the strains of "Oh Promise Me" have died away and the lilies of the valley faded—Ducky Wucky begins to wonder. She wouldn't have any other man in the whole world, of course—but, well! She thought she knew him, as nobody else ever could have known him. She never doubted that she was the only girl he had ever loved! And now!

The sooner pretty Mrs. Newlywed realizes that she has married a stranger, the better for her peace of mind. The sooner she wakes to the idea that husbands are not made, but only in the making, and that with the proper cajoling, they become as clay in the hand of the potter. The young and foolish—and who that has passed that beatific state, would not be young and foolish again—think to *find* happiness in ...ied life—the wise, know how to *make* it.

A certain gentleman who withholds his name from the title page of his book, entitles his dissertation on the married state: "The Art of Making the Perfect Husband." It may be found in libraries everywhere, and is well worth reading by either, or both, parties to the contract.

Among other more or less profound statements of this gentleman, are these—that a woman is more interested in having a good husband than a good man — that there are two thoughts uppermost in her mind — her love of being loved and her fear of not being loved—that she has the right to be illogical — to play at being grown up—to both want to protect and be protected — and that the wise husband is the one who knows all these things and acts accordingly.

Above all things, let him be sure of his technique. Should his wife say, "You love me for my beauty and not for myself," the really clever spouse will reply, with accompanying caresses: "That is not true, my (whatever the individual term of endearment happens to be), I began by loving you for your beauty, and ended by loving you for yourself!"

It is the instinct of the male human to be all things to all women—the usual woman wishes to be all things to one man. Let John Doe be wary if his fate has led him into marriage with one of those ladies that belong to what is called the Power-Type. In that case let him assert his manhood, even if he foresees the possibility, of ending as did the Kilkenny cats, after their final battle. One of these Power-Typers will, if the man weakens for a moment, reduce him to the status of a milksop, and then despise him for being one.

One thing the husband-in-the-making must do to be aces-high in his wife's opinion is to remember every day which has for her a touch of sentiment. If he must order her to do things, let him be sure that they are the things she loves to do—thus giving her the double joy of doing what she wants to do, and thinking what a cave-man he is, to order her to do it.

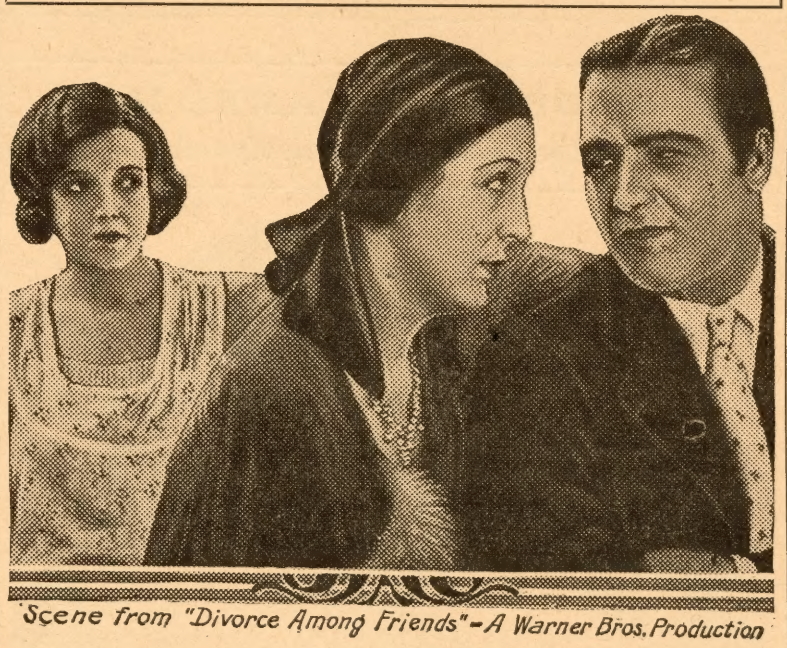
One of O. Henry's most delightful stories tells of a woman whose husband gave her an occasional black eye, and always paid up for it by a new fur coat, a hat, a ring or some such trifle. The woman upstairs who had a pussyfooting partner thinks she'll try the new tactics on him but what is her chagrin when the neighbor calls, and finds hubby in an apron, doing the family washing. He was unregenerate. If she missed the kicks her friend got she also missed the rewards. She was inconsolable.

"Divorce Among Friends," the Warner Bros. picture, now at the .....Theatre, is one of the most human, and at the same time uproarious films of the year. It recounts the ways in which a modern wife made over a love-and-let-love husband—in spite of the obstacles put in her way by a tippling sheik, a mischief-bent blonde and black-jacking highwaymen for good measure.

The picture is Harvey Thew's screen version of Jack Townley's story, "Two-Time Marriage." Arthur Caesar, Broadway's chief wise-cracker did the clever dialogue. The cast includes Irene Delroy, Natalie Moorehead, Lew Cody. James Hall and Margaret Seddon. Roy Del Ruth directed.

MISS MOORHEAD, BLONDE MENACE

"Your wife doesn't understand you!"



Scene from "Divorce Among Friends"—A Warner Bros. Production

GROOM BELIEVES THE BLONDE IS RIGHT—bride in the offing gets an earful and decides to take the two for a ride.

Production No. 2—Cut or Mat

#20 cut 30¢ mat 10¢

"Divorce Among Friends" Players All Single

It is just one of those odd little paradoxes so common to Hollywood, that in "Divorce Among Friends," sophisticated comedy of modern marriage now playing at the ..... Theatre, none who play the leading roles are married.

Neither Irene Delroy nor James Hall, who portray the young married couple, has ever been married. Natalie Moorhead, the "blonde menace," is single and Lew Cody, the "other man," was the husband of the late Mabel Normand.

The Warner Bros. and Vitaphone production is based upon an original drama, "Two-Time Marriage," by Jack Townley. Roy Del Ruth, who was responsible for such Warner successes as "Gold Diggers of Broadway," "Hold Everything," "The Desert Song," "The Life of the Party" and "Sit Tight," directed "Divorce Among Friends," which will continue at the ..... until ..... next.

(Review)

CROWDS GO GOOFY OVER "DIVORCE AMONG FRIENDS"

..... Theatre: Warner Bros. present "Divorce Among Friends." From the original story "Two-Time Marriage" by Jack Townley. Screen adaptation by Harvey Thew. Dialogue by Arthur Caesar. The cast includes Irene Delroy, James Hall, Natalie Moorhead, Lew Cody, Edward Martindel and Margaret Seddon. Roy Del Ruth directed.

Because every theatre audience is largely made up of those who are married, have been married, or hope to be married, "Divorce Among Friends," the Warner Bros. and Vitaphone comedy-drama about married life, opened last evening to a capacity house.

After two years of happy wedded life, the Morrises are set at sixes and sevens by the arrival of blonde Joan Whitley, Helen's ex-room mate and the tipsy Paul Wilcox, a former sweetheart of the pretty matron.

Having set his stage for a theme that might easily become too serious, Director Roy Del Ruth deftly keeps both comedy and the humanity of the characters through one hilarious mishap after another, effecting the reconciliation of the Morris family each time they steer perilously near the divorce court.

The comedy sense of both Irene Delroy and James Hall is delightfully evidenced.

Natalie Moorhead, as the "blonde menace," gives one of the most alluring characterizations of her career, and Lew Cody, who makes up the foursome, was enthusiastically welcomed by all who witnessed his performance.

Many gorgeous gowns are worn by the ladies of the evening.

Here's the NEW marriage custom --

RULES

1. Don't let marriage interfere with pleasure.
2. Love and let love.
3. Fair exchange's no snobbery.
4. Marry in haste—Divorce with pleasure.
5. Every man should take a wife—
   but be careful whose wife you take!

WEDDING BELLS
TEASING BELLES
DIVORCE BILLS

Off with the old love—
On with the new—
IT'S A PLEASURE!

REXY
NOW

DIVORCE AMONG FRIENDS

Irene Delroy James Hall Lew Cody Natalie Moorehead

Cut No. 6 Cut 60c Mat 15c 294 Lines

James Hall Wins Crowds as Modern Husband-in-Law

James Hall has been featured in many film productions since he deserted the musical comedy stage for the screen, four years ago. In his first picture, he played with Bebe Daniels. Since then he has appeared opposite Pola Negri, Vilma Banky, Clara Bow, Colleen Moore, Betty Bronson, Jean Harlow, Joan Bennett, and most lately Irene Delroy, with whom he is featured in "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the ..... Theatre.

Born in Dallas, Tex., October 22, ..?, Hall began his theatrical career at an early age, figuring in dance and song skits on local amateur nights. At fourteen he got a job selling booklets in front of a theatre showing "Everywoman." When the show left Dallas, Hall ran away from home to go with them. He played a small part in the production, and when it closed in Chicago, returned home.

Three weeks later he ran away again, this time with Otis Skinner's "Kismet" company, and remained with it until it closed in New York. Later he obtained a place in the musical show "Chin Chin" and the Ziegfeld Follies.

While in the service during the war, Hall organized a jazz band, in which he played the drums. On tour with the band after the armistice, he accepted a job with the "Girl Revue" and by the time the company reached New York he was headline dancer of the show.

While playing in "Merry Mary," he was given a screen test, and two days later was sent to Hollywood to play the lead with Bebe Daniels in "The Campus Flirt." Among his outstanding pictures are "Hell's Angels," "Smiling Irish Eyes," "Hotel Imperial," "Maybe It's Love" and now "Divorce Among Friends."

He is five feet, ten inches tall, has dark hair and blue eyes.

MARTINDEL LAWYER IN MERRY "DIVORCE AMONG FRIENDS"

Edward Martindel, who plays the vorce Among Friends," latest Warner Bros. and Vitaphone comedy of part of the friendly lawyer in "Dimodern love and marriage, now at the ..... Theatre, was born in Hamilton, Ohio on July 28th, 1876.

[illegible]vas educated in Hamilton and [illegible]e a church singer, later appearing in comic opera. He has been cast with Fritzi Scheff, Lillian Russell, Emma Trentini, Lulu Glaser and many others.

For some years he was in the legitimate and was starred in "The Alaskan."

In 1916 he went to Hollywood to appear in pictures with Mary Pickford. Among the films in which he has done notable work are "Lady Windermere's Fan," "Duchess of Buffalo," "Lovers," "Old Kentucky," "Singing Fool," "Companionate Marriage," "Hard Boiled Rose," "On Trial," "The Aviator," "The Desert Song," "Song of the West" and "Divorce Among Friends." Mr. Martindel is a member of the Masquers Club. He is six feet two inches in height, weighs two hundred pounds and has blue eyes and gray hair.

Lew Cody Suave As Ever in Gay Divorce Comedy

Lew Cody, featured in "Divorce Among Friends," likes to play sophisticated characters and succeeds admirably as everybody knows.

He was born in Berlin, New Hampshire, where his father kept a general store. He was educated in his home state, and at McGill in Toronto where he studied medicine. Later, deciding that he preferred the stage to medicine, he became the owner of five stock companies, touring with such old favorites as "The Great Divide," "The Lost Chord" and "Within the Law."

A veteran in motion pictures, Mr. Cody made his first screen appearance in 1915, playing the lead opposite Bessie Barriscale in "Mating." Between that picture and "Divorce Among Friends," his interpretations of sophisticated men about town in "Don't Change Your Husband," "Reno," "Nellie, the Beautiful Cloak Model," "So This Is Marriage," "His Secretary," "The Demi-Bride," and "Adam and Eva" won wide favor.

Lew Cody is five feet eleven and one half inches in height, weighs one hundred and seventy-six pounds and has black hair, slightly greyed a[illegible] the temples and brown eyes. [illegible]r sports are his hobby, while i[illegible] every evening finds him at the theatre. He is considered one of Hollywood's best masters of ceremonies.

"Divorce Among Friends" is the twenty-second picture in which Mr. Cody has appeared.

(Current)

QUIRKS OF DIVORCE

You'll laugh at and sympathize with the marital experiences of the newlyweds in "Divorce Among Friends," the Warner Bros. and Vitaphone comedy now at the ____ Theatre.

it's a pleasure!

DIVORCE AMONG FRIENDS

All mixed up and rarin' to go!—
Divorce made pleasant while you wait! But why wait? Hurry now to the funniest show in town!

IRENE DELROY — JAMES HALL
LEW CODY — NATALIE MOOREHEAD

Cut No. 1 Cut 40c Mat 10c 138 Lines

(Women's Page Feature)

HOT DISHES PRINCIPALS IN "DIVORCE AMONG FRIENDS" HIGHLY RECOMMEND

No one would ever take Irene Delroy or Lew Cody for Latins. Yet when the two met for the first time, at the beginning of "Divorce Among Friends," the Warner Bros. and Vitaphone comedy in which they both appear, they found that the one big interest they had in common was a passion for Italian and Spanish foods—the hotter the better. They immediately exchanged their favorite recipes.

Chilli A La Cody

One pound of ground round steak cooked in olive oil to which one green pepper, chopped fine and three medium sized onions have been added. Simmer for forty-five minutes, then add two tablespoonsful of chilli powder blended in hot water, and one can of kidney beans. Cook for forty-five minutes longer and then add one half pound of American cheese chopped fine. Stir thoroughly and serve piping hot.

Garlic Olives Delroy

Chop several cloves of garlic in the olive oil allowing to remain two hours and then add ripe Jumbo olives. Let them marinate over night and serve in oil.

"Divorce Among Friends," the picture in which the two epicures are featured, is the smart comedy of modern marriage, which comes to the _____ Theatre _____ next. Others who have leading roles are James Hall, Natalie Moorhead and Edward Martindel. Roy Del Ruth directed.

IRENE DELROY LEW CODY
JAMES HALL, and a swell cast!

Cut No. 10 Cut 20c Mat 5c

70 Lines

DEL RUTH AMONG 10 BEST DIRECTORS

Roy Del Ruth, who was voted one of the ten best directors of the year 1929-30, in the poll of three hundred newspaper, fan magazine and trade paper critics taken by the Film Daily, directed "Divorce Among Friends," the Warner Bros. and Vitaphone production which is now at ..... Theatre.

This sophisticated comedy of modern marriage concerns a young married couple who continually quarrel, decide to part and, then make up again. The play is as human as it is amusing.

Divorce Among Friends or Foes Not Common in Days When Wives Were Got by Chase or Purchase

Marriage Customs of the Past Vastly Different From Present Nebulous Opinions on Matrimony

By MILTON HARRIS
(Unusual Feature for Weekly or Sunday Papers with Excellent Tieups with "Divorce Among Friends")

Marriage among primitive peoples was usually a permanent matter, or one not so easily dissolved, according to Edward Westermarck, whose book, "Marriage," is a classic. Duties of matrimony were supreme, and whims and vagrant fancies of little moment. No family was complete without children, the more the better. Among the Hindus for instance, the man dying without issue to perform the funeral rites over his body, must wander as a ghost, indefinitely, through the waste places of the world.

It is recorded that Mohammed once asked a childless man, "Art thou sound and healthy?" and on being answered in the affirmative, replied, "Then art thou a brother to the devil." The Hebrews considered marriage a sacred duty, and the Greeks and Romans, held it as a matter of not only private, but public, importance.

The acquisition of a wife, was, in most cases not as easy as a present day proposal, on the sofa, of a Sunday night—or in a rattling flivver on a country road. Among the natives of British Guiana the prospective groom must suffer bodily wounds, one of the ways in which they were inflicted, being, to sew the would-be benedick in a hammock infested with the rapacious fire ant. After this initial trial of bravery, he must plant his field of cassava, tend it, reap the crop and prove his prowess with the rod and gun, or their equivalents. In other words he must bring home the bacon.

In British East Africa no black boy can aspire to connubial joys until he has killed a crocodile, and feasted his lady with a choice bit of the flesh. Bechuana and Kafir tribesmen must fell a rhinoceros as an offering. Among the headhunters, no youthful swain may hope to press the kinky head of his Dulcinea to his manly bosom, until he has presented her with a human head, properly decapitated and cured.

In other cases the man was the aggressor—acquiring his wife in the approved way by capture or purchase. Savage Australians, in the regalia prescribed, descended on an enemy camp like the wolf on the fold, killed the men and abducted the women, who were soundly spanked if they resisted. Manu, the Hindu legislator, recommended as one of the eight ways to get a consort, the forcible taking of the maiden of the house, "while she cries out and weeps, after her kinsmen have been slain and wounded." Another of the gentle Manu's eight ways of getting your woman was by purchase, a custom not unknown to this day, among those of notably high civilization.

The bargaining of parents for the exchange of their marriageable sons and daughters won great favor as the centuries progressed and divorce was apt to cause too sad a mixup in finances, to be encouraged, aside from ecclesiastical difficulties, apt to carry the penalty of the deed through this world into the next. Among certain savages a wife may get divorced on account of ill treatment and in East Central Africa friend husband may be ousted if he refuses to sew his wife's clothes.

Interesting in connection with the subject are the odd rites which have been used to speed the couple on the voyage of life. In Morocco the bridegroom raps the bride three or seven times on the head and shoulders with his sword, adding a flock of not too lusty kicks, for good measure. In Croatia he boxes her ears. Among certain Slavonic people the bride pulls off the groom's boots, and in Russia it was at one time the custom to beat her over the head with the bootleg, just to let her know who was boss.

In Durham, England, armed men accompanied the bridal party to the church, firing guns near the ears of the candidates. The Song of Solomon indicates that armed men also were included in wedding solemnities. In Normandy when the newlyweds entered the bridal chamber, whips were cracked, to drive away evil spirits.

All of which brings us down to the year 1930, to the latest offering in before-and-after-marriage goings-on "Divorce Among Friends," the cleverest play yet done on the subject of connubial felicities and other matters, as amusing if not as felicitious.

Warner Bros. "Divorce Among Freinds" now to be seen at the .....Theatre. The picture is an adaptation of Jack Townley's clever story, "Two-Time Marriage." The dialogue is by Broadway's peppiest wise-cracker, and Harvey Thew did the scenario. The cast includes Irene Delroy, Natalie Moorehead, Lew Cody, James Hall and Margaret Seddon. Roy Del Ruth directed.

THEATRE NAME
here's the key to a GOOD time

it's a pleasure!

DIVORCE AMONG FRIENDS

IRENE DELROY
JAMES HALL
LEW CODY

Cut No. 2 Cut 20c Mat 5c

80 Lines

(Current)

Latest Hollywood Find Is Dill Pickle Fiend

One of the scenes you won't see in "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the _____ Theatre, is a record-breaking dill pickle eating contest, staged during the filming of the picture in Hollywood.

James Hall is a dill pickle fiend. He goes in for all kinds, but his especial favorite is a brand at least ten inches long, and more or less delicately flavored with garlic. An enterprising Hollywood grocery boy knows this, and he makes it his business to follow Jimmy from studio to studio, keeping him well supplied.

GOVERNMENT OF A WIFE, OR WHOLESOME AND PLEASANT ADVICE FOR MARRIED MEN

Volume Two Centuries Old Gives Interesting Data on The Way to be Happy Though Marired

By MILTON HARRIS

(Interesting Feature for Newspaper Gleaned from Early Seventeenth century book which ties up with "Divorce Among Friends")

115 Lines Cut No. 3 Cut 20c Mat 5c

Opinions as to what constitutes a good wife, or a good husband, have changed since those traditional days when the prospective groom, after clubbing his rival, dragged the screaming lady of hs choice, to the cave by the hair of her head—and there proceeded to lord it over her to his heart's content.

Some husbands continued to do so, in fact, until days not so distant, when stern females with bands and banners, and, of course, a minimum of right on their side, cowed mankind into the belief that they, too, are people, and as such, have as much right, to take a hand in affairs of home and state, as mere man.

Interesting as products of the seventeenth century mind on the subject of matrimony, are the following letters which set forth the proprieties to be observed by the good wife, and the good husband. They were printed in 1697 for Jacob Tarjon at the Judge's Head in Fleet Street, and for R. Knaplock, at the Angel and Crown, in St. Paul's Churchyard, London.

The letter on the Proprieties of a Good Wife, was written by D. Antonio de Guevara, Bishop of Montevideo, a humble servant of the Emperor Charles V to Senor Pinche of Valencia, "a young and new married gentleman." The letter follows: "The proprieties of a good Husband are that he be sober in Speaking, easy in Discourse, faithful where he is Enlisted, discreet in giving Counsel, careful of providing his House, diligent in looking after his Estate, prudent in bearing the Importunities of his Wife, zealous in the Education of his Children, vigilant in what relates to his Honour and very stayed in all his Behavior."

The other dissertation, which is by Don Francisco Manuel de Niello reads thus: "The properties of a good Wife are, that she carry herself with Gravity Abroad, have Wisdom to govern the House, patience to bear with her Husband, Tenderness to breed her Children, courtesy to deal with her Neighbors, industry to manage her Expense, that she have much regard to her Honour, love good Company and be an Enemy to all Youthful Follies."

Though much of the advice given above is still worth consideration the changed views on the married state, which have come about since the publishing of the quaint little volume, from which the above quotations are taken, may be seen by a visit to the ..... Theatre where Warner Bros. "Divorce Among Friends" is now playing.

"Divorce Among Friends" sets forth with extreme humanity and much hilarity the gallivanting adventures of two "new married" young folks, and their ultra-modern friends, a tippling sheik, and a blonde lady with designs on the husband. The cast which presents this little classic of matrimony-gone-mad, includes Irene Delroy, Natalie Moorehead, Lew Cody, James Hall and Margaret Seddon. The play is an adaptation of "Two Time Marriage," a story by Jack Townley. Arthur Caesar, Broadway wise-cracker, did the dialogue. Roy Del Ruth directed.

(Current)

SHE WAS THE SALT IN HIS SOUP

With a cast including such popular headliners as Irene Delroy, James Hall, Natalie Moorhead and Lew Cody "Divorce Among Friends," latest Warner Bros. and Vitaphone production, is now at the _____ Theatre.

Irene Delroy, musical comedy star of "Hitchy Koo," "Top Speed" and others, began her screen career in "Nancy From Naples," following that with "Life of the Party." In "Divorce Among Friends," as the resourceful young wife who puts too much salt in her husband's food when he lies to her, she finds a role with a delightful combination of frivolity and sympathy. Roy Del Ruth directed.

THROWING A RENO HAS ITS POINTS

When one wants a divorce one naturally seeks a lawyer—one who is willing to get the decision and not unwilling to accept a small fee. But if he happens to be your friend, then there is always the possibility that he may hinder your divorce rather than to help you to get it.

That is what happens to George Morris in "Divorce Among Friends," the Warner Bros. and Vitaphone production now showing at the _____ Theatre. This amusing comedy-drama concerns a young married couple who after many squabbles, as often decide to part—though their decision is always forestalled. Just how they finally return to normalcy makes a story of much humanity and many laughs.

George Morris is portrayed by James Hall while his wife is the lovely Irene Delroy. Lew Cody is the other man, Natalie Moorhead, the lovely blonde menace, Edward Martindel the lawyer, and Margaret Seddon the maid. Roy Del Ruth directed.

"DIVORCE AMONG FRIENDS" DARING

The world-famous case of the wife vs. the other woman is being tried this week at the _____ Theatre.

"Divorce Among Friends" is the title of the daring Warner Bros. production containing the conflict, with beautiful Irene Delroy, former musical comedy star, as the wife, and Natalie Moorhead as the other woman. James Hall is the husband who completes the triangle, and Lew Cody also is a sheik rampant.

Roy Del Ruth directed—his deft treatment keeping the picture always well within the border of light comedy despite its serious theme, and making it a fitting successor to his recent hits, "The Life of the Party," "Hold Everything," and "Gold Diggers of Broadway."

IRENE DELROY ADDS TO SCREEN FAME IN RIOTOUS 'DIVORCE AMONG FRIENDS'

Irene Delroy, famous Broadway musical comedy star who is featured in the Warner Bros. and Vitaphone production showing at the ..... Theatre, is the only member of her family who has ever entered the theatrical profession.

The lovely ingenue was born at Bloomington, Ill., and moved to New Orleans when she was six. The family remained in the southern town for eighteen months, and then moved again to Illinois, this time settling in Chicago. It wsa here that young Irene was introduced to ballet dancing. After taking toe-dancing lessons for three months she decided to make the terpsichorean art her career.

Irene Delroy

Stock No. J4
Cut or Mat
Order Separately

Her parents were shocked when they learned of her ambition and indignantly said "no!" But undaunted, Irene continued her dancing lessons and in addition studied the art of vocal expression, practising secretly. Once, when her mother found the child dancing on her toes at home she reprimanded her severely.

When the family moved to New York they knew at last that nothing could keep Irene from realizing her ambition. Her mother forbade dancing or singing lessons but Irene paid for them out of her small allowance and went on studying. Then, when she felt that she had achieved some degree of perfection she returned, alone, to Chicago and obtained an engagement in Grand Opera. This was in 1920, when she appeared as premiere danseuse in a production with Mary Garden.

Irene stayed in grand opera for several years, appearing with Galli Curci and Rosa Raisa. Then came an offer from the Keith offices and she was signed for a vaudeville tour, playing with Charles King, whom she appeared with in "Oh, Sailor Behave!" This was followed by an engagement with Tom Patricola which lasted two seasons.

All this time, word of Irene Delroy's talent and beauty was going the rounds. One day Raymond Hitchcock dropped into a Keith house to watch her act and immediately engaged her to play the leading role in "Hitchy-Koo." Her success was so overwhelming that Ziegfeld offered her the leading part in the forthcoming Follies.

From then on offers came thick and fast to the newly-acclaimed star. She played with John Barker in "Follow Thru," with Alan Kearns in "Here's How" and with Paul Frawley in "Top Speed." It was while she was playing in "Top Speed" that Warner Bros. signed her for a long term contract.

Irene was thrilled at the thought of duplicating her success on the talking screen, and rushed to Hollywood. Once more she met her old friend Charles King and learned he was to be her leading man in her first picture for Warner Bros.

Miss Delroy is not married and has never even attempted to sail the seas of matrimony. She likes picture work better than the theatre, is especially fond of strawberries, lives in Beverly Hills and reads biographies and ancient history. Among her achievements are a consistently good game of golf and a fast service on the tennis courts. She hates the color red and is superstitious about leaving her home and then returning for something she has forgotten. She is extremely popular in Hollywood.

She has appeared in Warner Bros. "Oh, Sailor Behave!", "The Life of the Party" and 'Divorce Among Friends."

DEL RUTH AGAIN DIRECTS C...

One of those agreeable reunions that make Hollywood studio life so interesting, took place during the filming of "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the _____ Theatre.

Years ago, when Del Ruth first came to Hollywood from a reportorial and cartooning position on a Philadelphia newspaper, his first job was writing two reel comedies for Mack Sennett, Lew Cody was among those who starred in the newcomer's first productions.

Others who gained fame at the same time in the celebrated two-reelers were Gloria Swanson, Mary Thurman and Juanita Hansen. Lew Cody has never been in a Del Ruth picture since, until now.

No. 5 - Cut Hot - Mar 10 4

Cut No. 13 Cut 40c Mat 10c **58 Lines**

(Current)

RAMBLING HOLLYWOOD HOME WHERE LEW CODY IS THE HOST

Lew Cody has one of the most interesting houses in Beverly Hills. The entire upper floor is devoted to living quarters, while the vast downstairs is a rendezvous for friends of the popular actor, who plays a leading role in "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the _____ Theatre.

A sign hangs from a rod at the entrance of the big gathering place after the fashion of Old English taverns. It reads: "Boot and Goat Room." The name is also stenciled on the curtains.

The pool table is readily convertible into a dining table, and it is upon this that Mr. Cody gives his famous and pervasive dinners of corn beef and cabbage and onions. Gloria Swanson once wore a gas mask to one of these Olympian feasts.

One of the doors of the Boot and Goat room is completely covered with names of celebrities in many fields of achievement. Rudolph Valentino once tried to buy the door from Mr. Cody.

An interesting piece in the Boot and Goat Room dating from the days when Valentino was still unknown is a phonograph. He and Cody each bought one at five dollars down and two dollars a week. Cody's is still in evidence.

Another piece of furniture in this fascinating room is a junky upright piano, bought to take the place of a grand piano that was in danger of being ruined by hard use. Battered and burned by cigarettes, it bears the scars of many parties. But on it the late Ernest R. Ball composed many of his most famous pieces, while later its sticky keys served Donaldson and Whiting [illegible] they wrote "My Blue [illegible]n."

The back yard of Cody's home is like a beach, two feet of sand encircling the swimming pool, with hammocks, umbrellas and beach chairs to invite siesta. A high wall hides the court from the eyes of the world.

Others in "Divorce Among Friends," a comedy drama of modern marriage, are Irene Delroy, James Hall, Natalie Moorhead and Edward Martindel. Roy Del Ruth directed.

FAMOUS VAMP

Natalie Moorehead is rapidly becoming the most famous of screen vamps. She is currently vamping a straying husband at the _____ Theatre where "Divorce Among Friends" is showing with Irene Delroy, James Hall and Lew Cody in the cast.

(Current)

CODY PRESIDES AT CHARITY JUBILEE

Lew Cody, who will be seen in an important role in "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the _____ Theatre, is one of Hollywood's favorite masters of ceremonies.

One of the most successful of his recent appearances was the Mid-Summer Jubilee, in the Hollywood Bowl, when he led the ceremonies for the charity program given each year by the film folk.

(Feature)

FATE OF FINE FROCKS WORN IN "DIVORCE AMONG FRIENDS"

A trip through Warner Bros. wardrobe department, during the filming of "Divorce Among Friends" current attraction at the _____ Theatre, would have amazed anyone unfamiliar with studio ways.

More than fifteen hundred dollars worth of frills and folderols to be worn by Irene Delroy and Natalie Moorhead hung quite properly on their appointed pegs in the wardrobe, but the peculiar fascination of the display lay in the fact that all of them were made only to be ruined. Their fate, sealed even before they were created, was that they should all find a watery grave—not even in good clean water—but in mud. Their name, literally, was to be mud.

During that sequence of "Divorce Among Friends" in which the leading players plow through a mile of mud in evening clothes after being attacked by highwaymen—Natalie Moorhead wore $950 worth of finery—comprising a $600 evening wrap of jade velvet and red fox fur, designed by Earl Luick, creator of all Warner studio costumes, a $300 gown of green net and brilliants, and a $50 handbag.

Irene Delroy's ill-fated costume consisted of $300 worth of white fox fur, pale pink velvet and blue satin in the wrap, and a $400 gown of blue lace, satin and tulle. In addition to that, her dainty rhinestone sandals, valued at $49.50, were utterly ruined by mud and water, and to add to the confusion she lost a costume necklace priced at $100.

When clothing is to be destroyed in a picture the entire supply is made in duplicate, thus doubling the cost of the scene. The same rule applied to complete outfits worn by James Hall and Lew Cody, who were the high-hat escorts of the bedraggled beauties during the realistic robbery in the rain.

Roy Del Ruth directed "Divorce Among Friends," a delightfully sophisticated comedy drama of modern marriage.

Cut No. 14 Cut 20c Mat 5c

14 Lines

BROADWAY MISSES HER

Since Irene Delroy left the musical comedy stage to play in motion pictures for Warner Bros., she has received many tempting offers from stage producers, all of which she has turned down. She is now appearing in "Divorce Among Friends," a Warner Bros. and Vitaphone production at the _____ Theatre.

Who's Who in "Divorce Among Friends"

JAMES HALL—who has had a spectacular career on stage and screen, has been recently seen in "Hell's Angels," "Smiling Irish Eyes," "The Campus Flirt," "Hotel Imperial" and 'Maybe It's Love." A Texas boy who ran away from home to follow a show—he soon found himself with Otis Skinner in "Kismet" on Broadway—in "Chin Chin," and in the Ziegfeld Follies. Organized a jazz band while in the service—and after the Armistice became headline dancer with the famous "Revue." He is the husband of Dorothy Gish. He is the gallivanting husband in "Divorce Among Friends."

IRENE DEYROY — another runaway —this Bloomington, Illinois beauty found herself while still in the teens, premiere danseuse with Mary Garden in the Chicago Grand Opera Company. She later appeared in grand opera with Galli Curci and Rosa Raisa—and then astonished everybody by acepting a Keith engagement, where she was seen by Raymond Hitchcock and hired for "Hitchy-Koo." Offers from Ziegfeld and other musical show managers followed—and engagements in "Follow Thru," "Here's How" and "Top Speed. She was seen in Warner Bros. "Oh, Sailor, Behave" and "The Life of the Party." She plays the wise wife in "Divorce Among Friends."

LEW CODY—the suave and cosmopolitan—noted for his ability as master of ceremonies—is universally liked on the screen, as he was on the legitimate stage. Mr. Cody was at one time owner and manager of five stock companies. He is a graduate of McGill University. His sophisticated roles have been seen in "Don't Change Your Husband," "Reno," "So This Is Marriage," "The Demi-Bride," "Adam and Eva" and many others. In "Divorce Among Friends" he plays the tippling friend of the warring newlyweds, who believes that he has captured the love of the wise wife.

NATALIE MOOREHEAD — seen in "Divorce Among Friends" as the blonde "menace," has won a unique place in Hollywood for her impersonations of ultra-modern husband-wreckers. She had experience in stock before coming to pictures. Among her Warner Bros. successes are "Captain Thunder," "The Office Wife" and "Illicit." She has also appeared in many First National productions. It is significant that her stage career began in "The Baby Cyclone."

EDWARD MARTINDEL—who plays the family legal advisor in "Divorce Among Friends," has appeared in comic opera with Fritzi Scheff, Lillian Russell, Emma Trentini, Lulu Glaser and for a time was starred in "The Alaskan." Among the films in which he has done notable work are "Lady Windermere's Fan," "Singing Fool," "Companionate Marirage, "On Trial," "The Desert Song" and "Song of the West."

MARGARET SEDDON—who so ably plays the servant in the divided house of the newly-weds, in "Divorce Among Friends" had a notable stage career, appearing under the management of Belasco, Wm. A. Brady, and the Shuberts. She entered pictures during the World War and has played in "Just Around the Corner," "Sonny," "Miracle of Money," "Brass," "Women Who Give," "Actress," "Quality Street," "Snob," and "The Bellamy Trial."

THE DIRECTOR—Roy Del Ruth was voted one of the ten best directors of 1929-30 in the poll of three hundred newspaper, fan magazine and trade paper critics. Before taking up directorial work he won success as newspaper correspondent and sketch artist. He was also a scenarist of recognized ability.

"CHAPPIE" SETS STAGE FOR WARNER STARS

Fifty years ago the Chapman's of Pamillus, N. Y. rejoiced in the arrival of a son whom they christened Charles. They were farmers, hoped that their son would be the same, but he early decided to become an actor.

After studying at the Syracuse High School and at the N. Y. School of Fine and Applied Arts, the heir of the Chapmans insisted upon going on the stage. He first played under Al Woods in stock at Syracuse and later met with more or less success on the stage. Then the worries came.

To make a little extra money, Chapman began set-dressing, which meant that he must see that everything was properly arranged, after the property man had provided the furnishings. He became so proficient at this work that a certain director said to him, "Chappie, take my advice and give up acting. you're a lot better at this, and some day set-dressing will be an important factor in picture-making."

That was more than twenty years ago, and today Charles Chapman is one of the most expert set-dressers in the business. After twelve years with the Vitagraph, eight with Lasky, and four free-lancing, all in New York, he came to Hollywood, immediately affiliating himself with Warner Bros., for whom he has already officiated on such hits as "Old English," starring George Arliss; "The Life of the Party," with Winnie Lightner; "Sit Tight," and now "Divorce Among Friends," comedy drama now at the _____ Theatre.

"The talkies didn't change things for me in the least," the expert says, "but technicolor did. I had to learn a lot about the effect of colors."

Fine distinctions must be made by the set-dresser, such as whether or not the dinner in the picture is formal enough for the damask or whether the embroidered linens will do. Such a situation arose in "Divorce Among Friends," with Chapman setting the table for a smart party. "Divorce Among Friends," thanks to Chapman, will receive no criticism as to its correctness.

A Word to the Wise

Tramp—"'Ave yer a good square meal ter give a 'ungry chap, ma'am?"

Lady—"Yes, I have. And he'll be home presently, so you'd better be off quickly."

—*The Humorist*

Easy

Little—"How can I get rid of a miss in my car?"

Joe—"Insult her, and she'll get out of her own accord."

—*Catalina Islander*

Service in Style

The Patron—"How much for the steak?"

The Waiter—"Twenty-five and thirty cents."

The Patron—"What's the difference?"

The Waiter—"You get a sharp knife with the thirty-cent one."

—*Le Pele-Mele*, Paris

Cut No. 15 Cut 20c Mat 5c

14 Lines

But He Didn't

A mile in a minute
Thundered the lightning express,
And he said, "I can beat it"—
But he missed his guess.

—*Catalina Islander*

Cut No. 4 Cut 40c Mat 10c

220 Lines

(Advance)

MUD-MAKERS MAKE MERRY IN "DIVORCE AMONG FRIENDS"

Four rain machines and several hundred gallons of water, in active use from seven o'clock one evening until two-thirty the next morning, were employed in making the uproarious mud scene in "Divorce Among Friends," the Warner Bros. and Vitaphone production which comes to the _____ Theatre _____ next.

Onto a country road, bordered with trees, the water was poured steadily for hours from a height of fifty feet, to which it was hoisted by means of sprinklers similar to the common garden variety but larger. In an incredibly short time two cars were inextricably stuck in the mud. The Southern California air had become chill. And since mud is no respector of persons, director, actors, stage crew and rainmakers alike were soon scurrying for hip boots.

It was in this bedraggled setting that Irene Delroy, Natalie Moorhead, James Hall and Lew Cody were required to do their acting. They predicted that results would probably be tragic—pneumonia or a cold at least—and threatened to pull Director Roy Del Ruth in with them—but they were wrong. No ill effects followed, and the result, in the picture, is one of the funniest scenes ever filmed.

"Divorce Among Friends," a sophisticated comedy about a lovely but jealous wife, a loving but philandering husband, a fascinating blonde and a tipsy but gallant rival, is the craziest hit of the year.

For Straphangers

"I've just been reading some statistics here—everytime I breathe a man dies."

"Gosh, man! Why don't you use listerine?"

—*Catalina Islander*

CIGARETTE LIGHTER MOTIVATES "DIVORCE AMONG FRIENDS"

Trifles at times assume a great deal of importance. Take for instance a cigarette lighter, an expensive trifle to be sure, but still a trifle. And what a furore it created in the Morris family. The complications that ensued and with what comic results can only be realized by seeing "Divorce Among Friends" the Warner Bros. and Vitaphone production which comes to the _____ Theatre _____ next.

George Morris, the two-timing husband as played by James Hall, loans Joan, the blonde menace, the cigarette lighter given him by his wife, Helen, whose part is enacted by Irene Delroy. The lies he tells to explain the disappearance of the lighter, when his wife discovers he no longer has it, and the complications that ensue form one of the amusing highlights of this clever screen play.

Both Joan, played by the blonde Natalie Moorhead and Miss Delroy are given an opportunity to wear some beautiful frocks, especially designed for them by Earl Luick, Warner Bros. fashion expert.

Lew Cody is the convivial friend of the Morrises while others in the cast are Edward Martindel and Margaret Seddon.

Adapted from the original story "Two-Time Marriage" by Jack Townley, well known newspaper man, the picture was directed by Roy Del Ruth.

Mirror Presented By Studio Crew To Screen Star

Though Irene Delroy, who only recently forsook musical comedy for the cinema has appeared in but three or four pictures, she was recently given undeniable proof of her popularity with the staff of the Warner Bros. Hollywood studio.

Miss Delroy's birthday anniversary came while she was in the middle of filming "Divorce Among Friends," and her unfailing good humor, despite early morning calls, which are the bugbear of every player, the stage crew did an almost unheard of thing.

They 'chipped in' and bought her the latest type of make-up mirror, cleverly lighted with a circle of frosted lights. Surprised by finding it on her dressing table during her lunch hour, Miss Delroy had some difficulty in gaining the necessary composure to make proper acknowledgement.

"Divorce Among Friends," is a sophisticated comedy of modern married life. Others featured are James Hall, Natalie Moorhead, Lew Cody and Edward Martindel. Roy Del Ruth directed.

(Current)

Dainty Miss Delroy Does Believe In A Sign Or Two

Irene Delroy, lovely and versatile actress from the musical comedy stage who plays a leading role in "Divorce Among Friends," the Warner Bros. and Vitaphone production now playing at the _____ Theatre, frankly admits that she is superstitious.

Many of the more usual aversions are held by Miss Delroy, while several of the popular superstitions, in her case are reversed. She believes, for instance, that black cats are extremely lucky. On the other hand, she will never walk under a ladder, and if anyone whistles in her dressing room, while not actually becoming frightened, she will tactfully try to introduce some interesting subject so that the whistler will talk instead.

James Hall, popular young leading man seen recently in "Hell's Angels" and in "Maybe It's Love," another Warner production, has the leading role in "Divorce Among Friends" opposite Miss Delroy, while Natalie Moorhead and Lew Cody are also prominently cast. Roy Del Ruth directed.

(Advance)

Comedy "Divorce Among Friends" Due Here Soon

Adapted from an original story, "Two-Time Marriage," by Jack Townley, former newspaperman and versatile scenarist for many screen dramas, "Divorce Among Friends" is announced by studio executives as one of the season's most important Warner Bros. and Vitaphone productions. It will begin _____ at the _____ theatre for a week's run.

Irene Delroy, famous musical comedy star whose popularity with screen fans has been the envy of other newcomers since her appearance in "Oh Sailor, Behave!" will have a leading role in the drama, with James Hall as the husband, Natalie Moorhead is the blonde menace, and Lew Cody the fascinating "other man." These two complicate the situation by providing a few high waves to roughen the path of the couple's marital bark.

Screen adaptation from Townley's story was made by Harvey Thew. Roy Del Ruth directed. High entertainment in the way of sophisticated comedy intermingled with real drama is promised from the production.

PRE-NUPTIAL RESOLUTIONS OF THEODORE PARKER:

(The words of this nineteenth century divine will be accepted by all churches, if made up on a card for display—Include in small type name and date of engagement of "Divorce Among Friends.")

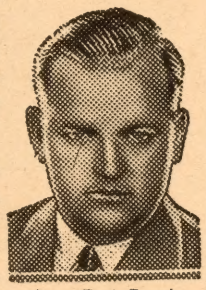
I. Never, except for the best reason's, to oppose my wife's will.
II. To discharge all duties for her sake freely.
III. Never to scold.
IV. Never to look cross at her.
V. Never to worry her with commands.
VI. To promote her piety.
VII. To bear her burdens.
VIII. To overlook her foibles.
IX. To serve, cherish, and forever defend her.
X. To remember her in my prayers.

Thus, God willing, we shall be blessed.

(Biography)

DEL RUTH ACHIEVES COMEDY TRIUMPH IN DIRECTION OF "DIVORCE AMONG FRIENDS"

Roy Del Ruth, who directed the latest Warner Bros. and Vitaphone production "Divorce Among F[illegible]," now at the ..... Theatre, w[illegible]n in Philadelphia, Pennsylv[illegible]n October 19th, 1897. He was educated in the schools of his home town and in Williamsport, Pa., and Brooklyn, N. Y.



Roy Del Ruth

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He lived in London for a time, later joining the repertorial staff of the "Philadelphia North American" and then of the "Philadelphia Enquirer." He was sent to Cuba in 1913 as sketch artist and reporter on the Willard-Johnson fight.

Coming to Hollywood with Sennett in 1915 as scenarist, his first work was a two-reeler, "She Loved a Sailor." Among those who appeared in stories of his adaptation were Gloria Swanson, Lew Cody, Wallace Beery, Vic Herman, Mary Thurman and Juanita Hansen.

Two years after his arrival in the film capital he began directing two-reel comedies for Fox. He directed practically all the Turpin pictures for Sennett, and was responsible for bringing Harry Langdon back to the movies. The latter considered that he had proved a failure in pictures and was returning to vaudeville. Del Ruth directed his first Sennett film, "Smile, Please."

Mr. Del Ruth is married to a non-profess[illegible] and has one son. Like many Hollywood people he is interested in real estate. As pastimes he dabbles in music and art and more than dabbles in golf.

Among the pictures which he has directed for Warner Bros. are "Five and Ten Cent Annie," "Powder My Back," "Ham and Eggs at the Front," "If I Were Single," "The First Auto," "Wolf's Clothing," "Across the Pacific," "Footloose Widows," "The Man Upstairs," "Hogan's Alley," "Beware of Bachelors," "The Desert Song" (first complete Vitaphoning of an operetta) "The Hottentot" and "The Aviator."

Hard to Spell

Gendarme (producing notebook)—"What's your name?"

Chauffeur—"Demetrius Athanasius Kyriatopoulos."

Gendarme (putting book away)—"Well, don't let me catch you speeding again."

—*Parisiana*

Good Reason

The Lady—"Justine! See, this chair is all dust!"

The Maid—"No wonder, ma'am, when nobody has set in it for three wee[illegible]"

—*Le Pele-Mele*, Paris

(Current)

Acting May Be Simply Dog's Life, Says Lew Cody

"Acting may at times be the dog's life it is reputed to be, but at other times it is much more correctly described as the life of Riley," says Lew Cody, featured in "Divorce Among Friends," the Warner Bros. and Vitaphone production now at the ..... Theatre.

"The first day of the shooting was not called until one o'clock in the afternoon. After a luxurious morning in bed, I arrived on the set, and was promptly put to bed again, by director Del Ruth. There I spent the remainder of the day, flat on my back and snoring gently for the benefit of sight and sound recorders.

"To be perfectly fair to the dog's life theory, however, I may say that I later got the worst break in the picture, since to me alone fell the lot of being catapulted headlong out of an automobile, onto my face in deep, oozy, black mud, during a driving storm!"

The feminine appeal of "Divorce Among Friends" is entrusted to Irene Delroy and Natalie Moorhead, who portray respectively the jealous wife and the blonde menace. James Hall is the philandering husband and Cody stands by to give consolation to the wife in time of need.

"Divorce Among Friends" will continue at the ..... Theatre until ..... next.

Advice to Wives In "Divorce Among Friends," Comedy

Advice to Wives: The best way to hold your husband is to pretend you are more than willing to let him go.—Exchange.

For a highly amusing example of the way the above theory works, see "Divorce Among Friends," the Warner Bros. and Vitaphone production featuring Irene Delroy, James Hall, Lew Cody and Natalie Moorhead now at the ..... Theatre.

Irene Delroy, as Helen Morris, a slightly neglected bride, has convinced herself that she wants a divorce from her husband, played by James Hall. To induce him to desert her, she pretends to be indifferent about everything he does, and goes to lengths to annoy him. But the more disagreeable she makes herself, the more attentive he becomes. At last, when he swallows without complaint a bowl of soup she has purposely over-salted, his martyrdom moves her to remorse and a reconciliation results.

Roy Del Ruth directed.

Colorful 11 x 14 Lobby Cards

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22 x 28

She forgot the knot—and why not? Now Playing

DIVORCE AMONG FRIENDS

WARNER BROS. STRAND

Cut No. 16 Cut 40c Mat 10c 56 Lines

DON'T MISS "DIVORCE AMONG FRIENDS"

The neglected wife used to "dissolve in tears" and feel abused, in the old days when men wore the family trousers and woman's place was in the home. The modern wife simply calls in a rival for her husband to worry about—and her battle is won.

This ruse worked, at any rate, for Helen Morris when her husband, George, began dithering about with a blonde woman named Joan Whitley. Helen, by the way, is Irene Delroy, George is James Hall, and Natalie Moorhead portrays Joan, in "Divorce Among Friends," the Warner Bros. and Vitaphone production which comes to the ..... Theatre ..... next. And when it is understood that the rival called in is Lew Cody, it will be seen at once that the possibilities are infinite for an extremely interesting picture.

Roy Del Ruth directed "Divorce Among Friends," an ingenious comedy of modern marriage that will not fail to entertain.

"DIVORCE AMONG FRIENDS"

Love and let love was their theory!

Thrills and laughter sprint with breath-taking speed through this very human story of the daring experiments of two likeable young married folks who decide in the end that some old-fashioned ideas are really not half bad.

YOUTH—ROMANCE—AND WHAT A TITLE!

Here's a 24-sheet that shouts, "See It!" Brilliantly colored with the background in blue, the title in yellow with a black shadow and the rest of the lettering in bright orange. Theer is also a great possibility for an effective cutout. Get this on your boards early!

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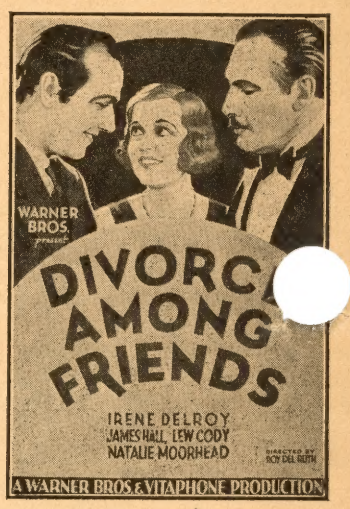

Here's a snappy pair of one sheets giving a great play to the title. Colorfully presented and loaded with love interest they're a powerful plug for profits.

Three-Sheet "A"

Three-Sheet "B"

Loaded with color and carrying all the appeal of the story. The more of these three sheets you get around town—the more tickets you'll sell!

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1 to 50	15c each
51 to 100	13c each
Over 100	11c each
3-SHEETS	
1 to 25	40c each
Over 25	36c each
6-SHEETS	
1 to 10	75c each
11 to 20	70c each
Over 20	65c each
24-SHEETS	
Up to 25	$2.00 each
Over 25	1.75 each
WINDOW CARDS	
1 to 50	7c each
51 to 100	6c each
Over 100	5½c each
INSERT CARDS	
1 to 25	25c each
26 to 50	22c each
51 to 100	20c each
Over 100	18c each
HERALDS	
1M to 5M	$3.00 per M
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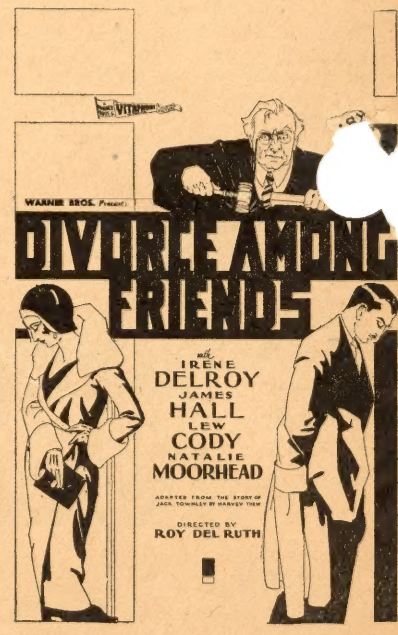

Here's An Attractive Herald—A Powerful Profit Plugger

Cover

Inside

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